

# Election of 1860 Campaign Activity

\*Due \_\_\_\_\_\*

Election of 1860 Campaign Activity Rubric	
Category:	Scoring
<b>Appropriate Length: (Three-fold Brochure)</b>	10 points
<b>Organization of Brochure: Must be completed in Microsoft Word or may be neatly hand drawn, consistent font size and type, needs to cover one of the four candidates from the 1860 Presidential Election (Lincoln, Douglas, Breckinridge, and Bell). Needs a clear logo for the front and a well-defined message the campaign wants to use to receive votes from all parts of America.</b>	10 points
<b>Creativity: Make it original, colorful, style of font, use of pictures of events from the timeframe, and creative logos</b>	10 points
<b>Grammar: no errors in grammar, usage, capitalization, punctuation, or spelling; use clear and concise writing.</b>	10 points
<b>Content of Campaign Brochure: Use correct factual information, must use one slogan from the party from this election. Must have a picture of your candidate. You may emphasize your party's campaign against others. Also use issues that were relevant to your party's platform. This section is critical in your grade and is weighed with the most emphasis.</b>	25 points
<b>Use of Primary Sources: Needs to use at least a total of two primary sources in activity either in quotes, documents, or personal accounts from citizens who are voting for your candidate.</b>	5 points
<b>Total Possible 70 points</b>	
<b>Feedback from Teacher:</b>	